

Why Infinidat?

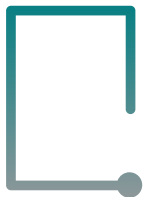
Digital Transformation Requires Technology and Economic Transformation

Infinidat empowers enterprises to gain a competitive advantage by collecting, storing, and protecting more data to drive discovery and innovation.

57% of CIOs say innovation is a core expectation of IT, **yet only 28% believe they can deliver** *Deloitte*

Changing the Game

Software-centric, neural cache architecture; math greater than media; 100% usable availability; elastic consumption models; unconventional innovation beyond the status quo – these are the ideas powering the technology for a portfolio of enterprise-class data storage solutions:



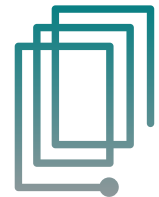
InfiniBox®



InfiniBox SSA™



InfiniGuard®



InfiniVerse

Focused on Our Customers and Their Businesses

- ▶ Power real-time analytics, machine learning, and artificial intelligence
- ▶ Accelerate new application development and time-to-market
- ▶ Protect the business with seamless disaster recovery and more granular restores
- ▶ Simplify complex administrative tasks while enabling consolidation and large-scale applications
- ▶ Reduce risk of data breaches and facilitate compliance with new regulations like GDPR
- ▶ Enable the transition to hybrid cloud
- ▶ Improve SLAs with decreased latency and increased uptime/reliability
- ▶ Reduce Total Cost of Ownership
- ▶ Provide business agility through elastic and flexible consumption models

Why Infinidat?

1. Large enterprises and service providers are already our valued customers!



2. A strong technology partner ecosystem



- ▶ Comprehensive ecosystem support and integrations facilitate Tier 1 workload consolidation across application silos
- ▶ API-first design with SDK available to quickly automate and integrate into new workflows and solutions

3. Infinidat has a pedigree of success, integrity, and reliability

- ▶ Recognized by Gartner as a Leader for Primary Storage Arrays
- ▶ 98% of our customers are willing to recommend Infinidat, as reported by Gartner's Peer Insights.*
- ▶ Multiple generations of experienced storage engineers; founded by Moshe Yanai, a luminary in the storage industry

4. Economic and Technology Innovation

- ▶ Storage without Compromise: only enterprise storage vendor providing 100% availability, superior performance, multi-protocol support and petabyte scale at an exceptional TCO/ROI
- ▶ Disruptively better economics. Infinidat typically doubles or triples organizations' budget-limited capacity relative to competing enterprise storage technologies
- ▶ Predictive analytics with Neural Cache for low latency, high performance; Petabyte-scale snapshots with no capacity or performance impact
- ▶ Over 140 patents, with more to come

5. Comprehensive Portfolio

- ▶ InfiniBox for a broad range of mixed application workloads
- ▶ InfiniBox SSA for the most extreme workloads — those that require ultra-low latency for every I/O
- ▶ InfiniGuard for business continuity and data protection
- ▶ InfiniVerse for AIOps of your entire Infinidat environment
- ▶ All leveraging the same underlying, differentiated technology architecture

6. World-class Support, Pricing, and Consumption Models

- ▶ Unparalleled support including a Technology Advisor = exceptional customer satisfaction
- ▶ 100% Data Availability, guaranteed
- ▶ All-inclusive pricing = simplified acquisition process
- ▶ Multiple consumption-based options: CapEx, Elastic Pricing allowing temporary OpEx burst capacity without long-term CapEx commitment, and FLX Storage-as-a-Service

* As of May 2021. Gartner Peer Insights reviews constitute the subjective opinions of individual end-users based on their own experiences, and do not represent the views of Gartner or its affiliates.

To learn more, visit <https://www.infinidat.com>